

MEDIA KIT '14

Internet Brands Recovery Network

World's Largest Network of Recovery Sites



TheGoodDrugsGuide.com



HealthBoards



AllAboutCounseling

... and many more

From alcohol and drug addiction to mental health issues, the Internet Brands Recovery Network provides in depth education and is the #1 resource for matching people with treatment providers.

Engage With Our Audience



12 Million +

UNIQUE VISITORS
PER MONTH



24 Million +

PAGE VIEWS
PER MONTH



9 Million +

HOURS SPENT
PER MONTH

SOURCE: GOOGLE ANALYTICS

More Value Than Pay-per-click

SoberRecovery clicks are late funnel clicks, meaning you are reaching people actually looking for recovery. People visit the SoberRecovery Network when they or someone they love are looking for treatment NOW. Pay-per-click advertising costs have doubled and even tripled in the recovery industry over the past few years. Here are some of the bare facts:

Keyword	Google PPC Cost	IB Recovery Network
DRUG REHAB	\$61.27	\$7.50 (Average)
ADDICTION TREATMENT	\$46.08	\$7.50 (Average)
ALCOHOL ADDICTION	\$68.97	\$7.50 (Average)

Because SoberRecovery works on a subscription basis, we're incentivized to make sure your campaign performs rather than generates random, value-less clicks.

SOURCE: GOOGLE ANALYTICS

Multiple Ways to Promote Your Services



HIGH IMPACT
BANNER ADS



PREMIUM
DIRECTORY
LISTINGS



DIRECT PHONE
LEADS



STANDARD / FREE
DIRECTORY
LISTINGS

LEARN MORE ▼

High Impact Banner Ads

The screenshot displays the SoberRecovery website interface. At the top left is the SoberRecovery logo, and at the top right are 'Sign Up' and 'Login' buttons. Below the logo is a navigation bar with categories: 'Addiction Help', 'Recovery Resources', 'Recovery Support', 'Community', and 'For Professionals'. Underneath this are sub-categories: 'SOBER LIVING', 'HEALTH LIVING', 'RELATIONSHIPS', 'FOR FRIENDS & FAMILY', and 'IN THE NEWS'. A search bar is located on the right side of the navigation bar.

The main content area features a large banner advertisement for Sovereign Health Group. The banner includes the Sovereign Health Group logo, a photo of a person with arms raised in a field, and the text: 'MOST INSURANCE ACCEPTED', 'Your Recovery Begins Today...', 'Leading Treatment Provider in Addictions, Dual Diagnosis Mental Health and Eating Disorders', and 'Call Us Now for Free Confidential Assessment 866-896-4414'. A 'Click Here Now To Learn More' button is also present.

Below the banner is an article titled 'Challenges Addicts Face in Recovery' by Lisa Kudrow, dated Jan 17 2014. The article has social sharing options for Like, Share, Tweet, and Share. Below the article title is a large image of a person climbing a rock face.

To the right of the article is a 'Join Our Community' button and a 'FEATURED PROGRAMS' section. The featured program is 'SIERRA TUCSON' with the phone number '800-842-4487' and the quote 'Compassionate Care, Clinical Excellence'.

A wide range of opportunities to advertise your service via powerful banner display ads on highly-relevant content.

- We ensure high volume by limiting the number of advertisers in any given spot.
- Target specific site areas to better focus your message.
- Consistently see strong engagement with your ads, leading to direct bookings.

Premium Directory Listings

Treatment Type ▾

- Detox Centers**
- Primary Treatment
- Extended Care
- Luxury Recovery
- Transitional Living
- Outpatient Treatment
- Interventionists
- Sober Living Homes
- Methodone Clinics
- Teen Wilderness Camps
- Executive Retreats
- Non 12-Step Programs

Person In Recovery >

Drug Type >


Focus Programs >

Wellness Resources >

Select Region / State ▾

Detox Centers


Substance abuse can cause profound changes in brain and body chemistry. One of the first priorities for detox centers is to remove toxic chemicals and their byproducts from an addict's body. Alcohol detox centers provide support and medical supervision during the first few hours or days of sobriety. Drug detox centers follow a similar methodology as they seek to help users quit addictive substances in a professional, safe environment often accompanied by extensive counseling and therapy.



Sierra Tucson **800-842-4487**
TUCSON 85739 | ARIZONA

Sierra Tucson specializes in the treatment of Coexisting Disorders, Alcohol/Chemical Dependency, Mood Disorders, Eating Disorders, Trauma, Sexual Compulsivity, and Pain Management. Medical/psychiatric services combine with 12-Step philosophy, experiential therapies.

Specializes in: [Detox Centers](#), [Women Only](#), [Cocaine Treatment](#), [Faith-Based Treatment](#) (6 more)



Summer House **877-933-3869**
CALIFORNIA

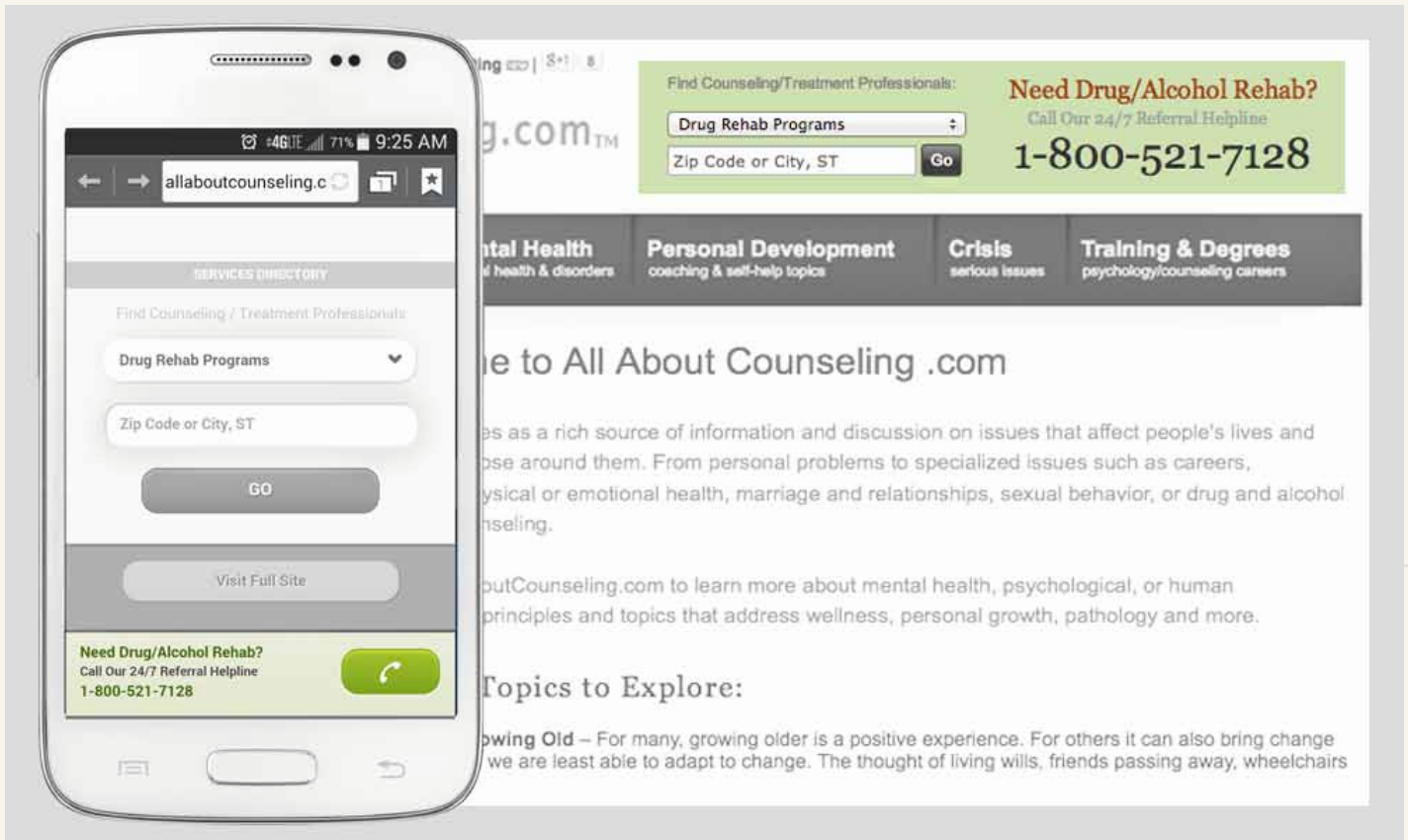
At Summer House we believe that each individual is unique. We allow people to be themselves & at no time do we judge them or become critical. We keep our patient's dignity intact by not letting them become sick from withdrawal.

Specializes in: [Detox Centers](#), [Primary Treatment](#), [Women Only](#), [Cocaine Treatment](#), [Faith-Based Treatment](#) (8 more)

We are the largest directory of top-tier treatment centers anywhere.

- Discrete category targeting enabling you to narrow in on specific users
- Link straight through to your site or marketing media
- Prices that are far cheaper than advertising on Google

Direct Phone Leads



We can route calls directly to your front desk / intake specialist.

- Speak with people that are right at the point of making a treatment decision - 24/7
- Target specific geographies for highest conversion rates

Standard / Free Directory Listings

Treatment Type ▾

Detox Centers

- Primary Treatment
- Extended Care
- Luxury Recovery
- Transitional Living
- Outpatient Treatment
- Interventionists
- Sober Living Homes
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- Executive Retreats
- Non 12-Step Programs


Person In Recovery >

Drug Type >

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Select Region / State ▾



CALIFORNIA

At Summer House we believe that each individual is unique. We allow people to be themselves & at no time do we judge them or become critical. We keep our patient's dignity intact by not letting them become sick from withdrawal.

Specializes in: Detox Centers, Primary Treatment, Women Only, Cocaine Treatment, Faith-Based Treatment (8 more)

Addiction Medical Group

AMGI: Addiction Treatment and Rapid Opiate Detoxification for opiates such as heroin, morphine, codeine, methadone, opium, vicodin and percocet. San Francisco and Los Angeles.

Assisted Recovery Center

We believe addiction is a brain-based disorder that is medically treatable, and for the first time in nearly 50 years, a medication has been approved for the treatment of alcohol and opiate dependence

Basin Detox Texas

Our desire has been to establish and maintain facilities in Texas where the chemically-dependent person is provided a medically safe detoxification.

LOAD MORE DETOX CENTERS

We are the largest directory of top-tier treatment centers anywhere.

- Basic directory listing targeting specific categories
- For a small fee, you can eliminate other advertisements on your listing

Get in touch!

866-748-0501

The SoberRecovery Network Team is here to build the right marketing package for your needs.
Let us explain the benefits and opportunities we have available for you.

www.soberrecovery.com
www.internetbrands.com

